

JESS CORNELIUS

UX & Graphic Designer

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Summary

I am a web designer with 15 years of solid working experience in UX and UI design, front-end coding, corporate branding and graphic design.

I am fluent in HTML/CSS, Adobe CS, and web and design trends. I am also a skilled illustrator, and have a balanced passion for both art and technology.

Currently, I am employed full time at WEO Media, a web marketing company in Portland, Oregon. My duties include designing and developing websites, collaborating with the design team and project directors to implement new tools and standard operating procedures.

Experience

Web Designer at WEO Media

March 2015 - Present

- Interpret client's needs to create modern, custom websites with minimal direction
- Collaborate with team members to maintain consistent, evolving branding guidelines
- Design logos, illustrate graphics, and provide graphic design support
- Code websites within WEO's unique media management system

Web Designer at Rusty Zipper

July 2013 - March 2015

- Design and execute promotional campaigns and track performance through analytics
- Site re-design, wire framing, template development and front-end coding
- Lead strategic development of style collections accompanying promotional emails

Independent Contractor

September 2009 - Present

- Logos, illustration, printed materials, and other graphic design
- Estimates, budgeting, proposals, client retention and other business-related duties

Web Designer at PETA

August 2006 - August 2009

- Assisted in the production and maintenance of web sites, blogs, and the intranet
- Designed and developed attractive and effective web content, including e-commerce sites, features, forms, e-cards, graphics, and other interactive elements

Experience (cont'd.)

Animator at MobiDeos

February 2004 - May 2006

- Collaborated with cartoonists to transform static comics to animated shorts optimized for mobile devices

Web Designer at Energy International

September 2001 - October 2003

- Animated technical drawings and diagrams
- Created corporate websites and marketing material

Web Designer at Hunt Interactive

January 2000 - September 2001

- Edited web sites, making sure code was clean and easy to read for back-end programmers

Education

Art Institute of Seattle

Graduated June 2000

B.A. Computer Animation

Technical Skills

HTML/XHTML, CSS, Adobe CS6 (Photoshop, Illustrator & InDesign), Microsoft Office, BaseCamp, FTP, XML, JavaScript, GetActive, Advocacy Online, Flash, WordPress, Shopify, MailChimp, ColdFusion, Google Analytics

Certifications

Online Responsive Design

AGI

Completed 2015

Fast Track to Cold Fusion

Roundpeg

Completed 2014

Advanced Flash II

Bellevue Community College

Completed 2003

Interests

Painting, running, nature, yoga, dogs, and bromance movies for some reason.

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